

Lola Quesada
Laredo, Texas



Lola Quesada had always wanted to be independent in life and in business. After graduating from Texas A & M International University in Laredo, she relocated to Austin and became a bilingual teacher at a fine arts magnet school. Although she loved working with children, Lola decided to change careers and move back to Laredo where she joined her family's business. However, she still yearned for more independence, and eventually left the family business to go out on her own.

When Lola first took the leap into business ownership, she had two criteria: stay close to home and invest in a simple business model. Little Caesars met both of those requirements. She started her new career path by opening two Little Caesars stores in the Laredo area in 2003 and 2004, and has set a goal to open an additional location each year for the next 3 years.

Lola was 47 when she decided to switch careers. "At that point in our lives many of my friends were ready for retirement, but I felt that I was starting a new phase in my life and I was eager for the independence that being a franchisee could bring me," she said.

"Little Caesars provided an excellent opportunity as I was looking to start a second career. I invested in the franchise on my own, and with no previous experience in the food industry. Little Caesars has a time-tested system, and I've been able to grow the business by working hard, being disciplined and determined and focusing on the basics," she said.

Lola is glad that she did not retire alongside her friends. "I love the challenge of owning my own business. I learn something new everyday and I have proven to myself that I can do it. Owning a Little Caesars franchise was the best career choice I ever made," Lola said.

Working both behind the scenes and at the counter interacting with families who visit her Little Caesars locations has given Lola another opportunity to interact with kids.

"Children can be picky eaters, and they usually let you know exactly what they think about food. Seeing a smile and the joy that comes from enjoying my pizzas makes me proud of the brand and service I am providing to my customers and to the community."

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