

## Mike Jones Detroit, Michigan



Mike Jones has always loved the creativity, camaraderie and interaction with customers his career in the food business has provided. He became a certified chef at the age of 16 through training and mentoring from his late father, a gourmet chef at a five star restaurant in Niagara Falls, NY.

Mike's love for food and teaching led him to train young chefs while he was a professor of food services for Erie Community College in Williamsville, NY. In 2002, Mike recognized an opportunity to own his own business and opened a Little Caesars franchise in Detroit, Michigan.

"Little Caesars impressed me," said Mike. "I believed in their business philosophy and simple business model. Their management training programs were tremendously

helpful and I could see that Little Caesars was a first-rate operation that could provide me with ongoing business opportunities."

Mike first became involved with Little Caesars when he was a store manager. "As a manager I saw what a great opportunity a Little Caesars franchise could be. I knew it would be a lot of work, but I wanted the increased independence I felt would come from ownership."

Currently, Mike has one location with his business partner and wife, Sanrita, in Detroit. He loves making fresh pizza, providing great customer service and seeing smiles on his customers' faces.

"I have a passion for excellent customer service and for providing customers with great products," Mike added. "Families are working hard to stretch their budgets and their time, and I'm proud to give my customers a fresh, quality, convenient meal at an affordable price everyday."

Being a Little Caesars franchisee also provides Mike with the opportunity to teach and mentor children, and share with them the habits he's developed to run a growing business. "I think it's very important to give back, and my business allows me to do that in many ways," said Mike. "I'm able to provide area children with jobs that teach them skills, responsibility and the rewards of a job well done."

In addition to mentoring his employees, Mike looks for other ways to give back to the community. One of his favorites is to support the Little Caesars Love Kitchen, a pizza kitchen on wheels. The Little Caesars Love Kitchen provides hot, fresh pizza meals to the hungry and homeless throughout the continental United States and Canada, and is a collaborative project between Little Caesars corporate office and many of its franchisees.

"Little Caesars believes in giving back to the communities in which it does business, and that philosophy, along with high quality products, national brand recognition and strong support from the corporate offices make it a great fit for me," said Mike.