

Mike McGuire

Minneapolis, Minnesota



After years of working his way up in the food franchise industry, Mike McGuire feels he has reached a new level of achievement as a Little Caesars franchisee. With six Little Caesars stores in the Minneapolis-area and plans to open three additional locations in 2008, Mike continues to grow his business with the world's largest carry-out pizza chain while encouraging other entrepreneurs to venture into business ownership with Little Caesars.

“Entrepreneurs like me seeking to become part of Little Caesars’ proven system have an opportunity to grow the brand in Minneapolis and across the country,” said Mike. “The company’s simple business model is easy to follow and the exceptional training and support Little

Caesars offers its franchisees has helped me to run a thriving business and provide Minneapolis families with a high quality product with great convenience and value.”

Little Caesars has experienced seven consecutive years of significant sales increases and continues to grow its chain in markets across the country. This growth combined with fresh, great tasting products has positioned Little Caesars as a prime opportunity for potential franchisees.

“Little Caesars provided me with an opportunity to open my own business and maximize my potential by becoming a multi-unit franchisee,” said Mike. “It’s an exciting time for me as I look forward to expanding my business with Little Caesars in 2008.”

Prior to becoming a Little Caesars franchisee, Mike served in the U.S. Army. During that time, he took advantage of every opportunity offered – traveling, boxing, even taking parachuting and business courses.

“Being in the military was the most educational experience of my life,” said Mike. “The leadership skills I learned enabled me to embrace the challenges of becoming my own boss as a Little Caesars franchisee.”

After being honorably discharged from the Army, Mike became a delivery driver for Domino’s Pizza. While at Domino’s he held several positions, and at age 23 became one of the chain’s youngest area supervisors, responsible for managing eight stores. As he moved up the ranks, he was soon contacted by a head hunter and asked to take over a struggling national donut chain. With hard work and determination, Mike turned the company around within five years. He then set his sights on becoming a Little Caesars franchisee, and opened his first store in St. Paul in April, 2006.

Mike has a strong appreciation for Little Caesars’ support of veterans through the Little Caesars Veterans Program. The program was created to thank veterans for their service, and provide them with career opportunities when they transition to civilian life or seek a career change. It offers honorably discharged, service-disabled veterans who qualify as Little Caesars franchisees a benefit of up to \$68,000. Honorably discharged, non-service-disabled veterans who qualify as Little Caesars franchisees are eligible for a benefit of \$10,000.

“The Little Caesars Veterans Program opens new career doors for veterans and offers them a chance to own their own business that they may not otherwise receive,” said Mike. “I’m proud to be part of a franchise system that supports our veterans with business ownership opportunities.”

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