

Greg Maroni
Sacramento, California



Greg Maroni, Little Caesars franchisee and president, Mar-Lu Investments, L.P., always wanted to become a business owner. After graduating from Creighton University School of Dentistry, he opened his own dental practice in Sacramento, California. He enjoyed working with people and wanted to explore other business opportunities that would allow him to provide the same customer service he offered his patients. He began to build a portfolio of businesses by investing in quick-serve restaurants, including chicken and hamburger franchises.

While working to diversify this business portfolio, Greg was introduced to a pizza franchise concept with a proven system and growth potential. That concept was Little Caesars Pizza.

“Little Caesars’ proven track record of year-over-year sales increases really appealed to me as I looked for a business to grow in today’s challenging economy,” said Greg. “The value and convenience Little Caesars offers Sacramento pizza lovers is important now more than ever as consumers are looking to stretch their dollars.”

Little Caesars has experienced seven consecutive years of significant sales increases and continues to grow its chain in markets across the country. This growth, combined with fresh, great tasting products has positioned Little Caesars as a prime opportunity for potential franchisees.

“Little Caesars is expanding their brand across the country and I’m excited to be a part of that growth,” said Greg. “Communities across the country, like-Sacramento-have really taken to Little Caesars’ high quality pizza that is ready when they are with no waiting or need to call ahead.”

Greg plans to open three Little Caesars restaurants over the next two years in the Sacramento area.