

**Franchisee Profile: Restaurant Management Group – Jack Mangan**  
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With a total of 76 restaurants in 8 states, Restaurant Management Group (RMG) understands the quick-service food industry. Prior to investing in the Little Caesars brand, RMG was a franchisee with a national burger chain. Four years ago, the company decided to diversify its interests and began to search for another brand to add to the mix.

“Initially, Little Caesars appealed to us because of the brand’s strong history and image,” said Jack Mangan, a managing partner at RMG. “As we looked into the company further, we saw great potential for growth opportunities.”

Indeed, RMG has grown their business with Little Caesars. The group started with 16 restaurants, and has since more than doubled that. Just last week, they opened their 34<sup>th</sup> Little Caesars location – and it broke all of RMG’s previous opening records.

“When we wanted to add to our burger business, we knew what to look for in a quick-service restaurant. Little Caesars offers a proven system and a strong peer network,” Mangan said. “Because of this, Little Caesars is well-suited for the multi-brand, multi-unit operator as well as the single operator who wants to grow.”

While RMG is experienced in the restaurant industry, the partners recognize that there is a lot to be learned from other Little Caesars franchisees. Mangan says that RMG is part of a regional Little Caesars networking group that shares best practices, marketing ideas, and operational advice.

“Part of what makes Little Caesars such a great company to franchise with is the support from fellow franchisees and the corporate office. Having been in business for over 50 years, there is a lot of accumulated knowledge and experience that can benefit the entire chain,” Mangan said.

Mangan said that even with 34 Little Caesars restaurants, RMG is still looking to grow with the brand. RMG has development agreements to operate a total of 54 Little Caesars locations, but, Mangan said, “We won’t stop there. We look forward to a long future with Little Caesars.”

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