

Joseph Nachtrab
Minneapolis, Minnesota



With plans to open three Little Caesars restaurants in the Minneapolis-area by the end of the year, Joseph Nachtrab, Little Caesars franchisee and president, The Northaven Development Group, is excited about the company's expansion opportunities in this challenging economic climate. "Little Caesars is growing at a time when other quick-serve concepts are struggling in a down economy," said Joseph. "My business partner and I are looking forward to growing our Little Caesars business and offering more families in the Minneapolis-area Little Caesars' high quality products with outstanding value and unmatched convenience."

Joseph became a Little Caesars franchisee in 2005 with his friend and former colleague, Mike McGuire. Together, they grew their Little Caesars business from one store to six in less than three years. Joseph's more than 20 years of experience in building and operating new business ventures has helped them grow the Little Caesars brand, but he also credits the Little Caesars corporate office.

"The ongoing training and support we have received from the Little Caesars corporate office has helped us grow our business at a steady pace we can manage," said Joseph.

Recognized as the world's largest carry-out pizza chain, Little Caesars' year-over-year sales increases have led to significant franchisee growth and entry into new markets, including Minneapolis. This growth, coupled with fresh, quality products, outstanding value for customers and strong national brand recognition, positions Little Caesars for continued and accelerated growth in 2008.

"It's a great time to be a Little Caesars franchisee and we're excited to continue our growth with Little Caesars," said Joseph. "We look forward to opening more stores in 2009 and bringing the best in carry-out pizza to more consumers."