

Mark Bergman

Northern Cobb County, GA



Growing up in Michigan, where Little Caesars is headquartered, Mark Bergman was very familiar with the Little Caesars brand. He and his family regularly enjoyed Little Caesars pizza on Friday night, and when it came time to invest in his own business, a career goal he had always hoped to accomplish, Mark decided Little Caesars was the right opportunity for him.

Mark worked in Ford Motor Company's sales and marketing department for 12 years, and was ready for a career change. After transitioning out of the company, he found himself in an opportune position to open his own business, and soon all the pieces fell into place.

"I remembered the brand from my childhood, and as I began my research, Little Caesars' history as an established brand with a record of six consecutive years of significant sales increases exceeding industry growth stood out," Mark said. "I was very comfortable throughout the discovery experience, and the more I interfaced with the Franchise Services team, the more comfortable I became."

Little Caesars supports franchisees with the tools of a proven system, including ongoing training, architectural services to help with design and construction, preferred lenders to assist with financing, the ongoing research and development of new products, and continuing, effective marketing programs and support.

"Little Caesars offers a great opportunity for those seeking a career change," added Mark. "The company is expanding in prime markets across the U.S., providing entrepreneurs like me the chance to own and operate a business with a system that works."

Mark plans to open his new franchise in Northern Cobb County, Georgia in September, 2007, and intends to open additional stores in Georgia. He also anticipates establishing roots in Cobb County and becoming actively involved with the community.

“I’m looking forward to giving back to the community and helping out with local organizations,” said Mark. “Little Caesars is a tremendous franchise and I am proud to represent the brand.”

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