

Richard Cozier
Stafford, Virginia



A former Sr. Master Sergeant in the U.S. Air Force, Little Caesars franchisee Richard Cozier is looking forward to opening his first Little Caesars store in Stafford, Virginia as he embarks on the next chapter of his life as an entrepreneur. “Little Caesars is growing, and I’m excited to be a part of that growth,” said Richard. “The company has been in business for nearly 50 years and has focused on providing customers with convenient, high quality products with great value for a low cost, a concept I’m proud to bring to the Stafford community.”

Richard is one of more than 30 veterans who have been approved as Little Caesars franchisees through the Little Caesars Veterans Program. The innovative program offers honorably discharged service-disabled veterans who qualify as Little Caesars franchisees a benefit of up to approximately \$68,000. Honorably discharged non-service-disabled veterans who qualify as Little Caesars franchisees are eligible for a benefit of \$10,000.

“Little Caesars is committed to helping veterans like me transition to a new career by offering a business opportunity with a proven system,” said Richard. “Becoming a Little Caesars franchisee was a perfect fit for me because of my military background where I led by example and worked with systems and procedures.”

With 20 years of service, Richard retired from the U.S. Air Force in 1996. Before becoming a Little Caesars franchisee, he worked as a lab manager for General Calibration, Inc. where he specialized in aircraft calibration. Seeking a career change, Richard began to research different franchise opportunities with growth potential and a simple business model. His research led him to Little Caesars.

“My research revealed that Little Caesars is a strong brand with a proven track record and a system that works,” said Richard. “The economy is down and some people are hesitant to leave their current jobs and become entrepreneurs. However, I found that

the thorough training and support I received from Little Caesars provided me with the confidence I needed to transition from working for someone else to working for myself.”

Little Caesars supports its franchisees with the tools of a proven system, including ongoing training, architectural services to help with design and construction, preferred lenders to assist with financing, the ongoing research and development of new products, and continuing, effective marketing programs and support.

Richard is looking forward to growing his business in the Stafford area and hopes to open five stores over the next ten years.

“I’m excited to grow the Little Caesars brand and offer Stafford pizza lovers our great tasting products made with the finest ingredients including fresh, never frozen cheese, dough made fresh daily in our store and sauce made from vine-ripened tomatoes,” said Richard. “I plan to give back to local organizations when I can and become an active member in the Stafford business community.”

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