



**Richard Gubish
Bethlehem, PA**

Richard Gubish was honorably discharged from the United States Army in 1990 and transitioned into a job as a city bus driver. In addition, he owned a small retail business in Bethlehem, Pennsylvania. But with the current economic climate, he was looking for a new career, one that would provide him with independence. Richard's brother, Louis Gubish, a former manager of a Little Caesars pizza restaurant in Lehigh Valley, brought the Little Caesars Veterans Program to Richard's attention after hearing about the opportunity.

"With the nation experiencing challenging economic times, I realized that now was the time to begin a new career and go into business for myself," said Richard. "The Little Caesars Veterans Program has provided me with the opportunity to use the leadership skills I learned in the military to build my own business, and work with a growing company that is committed to providing a high-quality pizza at a great value."

Beginning a new phase of his professional career, Richard is proud to become part of a franchise system that recognizes U.S. military veterans for the hard work and dedication they put forth to protect and serve the nation.

"It is an honor to become part of a company that acknowledges the sacrifices and commitment of our country's military men and women," added Richard. "The Little Caesars Veterans Program has provided U.S. military veterans with an opportunity to grow professionally with the assistance and support of a strong franchise system."

As he becomes part of the Bethlehem community with his Little Caesars restaurant, Richard is eager to begin building relationships throughout Lehigh Valley and giving back to the community. "In addition to the Little Caesars Veterans Program discounts and benefits, it was the strong brand, family ownership and integrity of the company that made me choose Little Caesars," he said.

The Little Caesars Veterans Program provides business ownership opportunities to veterans as they transition to civilian life or seek a career change. It offers honorably

discharged service-disabled veterans who qualify as Little Caesars franchisees a benefit of up to approximately \$68,000. Honorably discharged non-service-disabled veterans who qualify as Little Caesars franchisees are eligible for a benefit of \$10,000.