



Steve Yoho
Jacksonville, North Carolina

With 16 years in the automotive engineering field behind him and a declining economy, Steve Yoho knew it was time to make a career transition. He discovered the Little Caesars Veterans Program during his research into business ownership opportunities, and it became clear that opening a Little Caesars location was the right choice for him. Honorably discharged after serving in the U.S. Marine Corps from 1988 to 1992, the former corporal was encouraged by the pizza chain's commitment to supporting qualified veterans by providing a chance to gain independence as a business owner.

"I was searching for the right franchise opportunity with a brand that possesses a strong set of values. The Little Caesars Veterans Program is a great example of the company's dedication to giving back," said Steve. "I am excited to be part of a growing franchise system that provides a convenient, high quality pizza at a great value."

Based in Jacksonville, North Carolina at Camp Lejeune while serving in the U.S. Marine Corps, Steve is thrilled to return to the Jacksonville area with his family. "We want to build a business our kids can be a part of and run one day," said Steve. "Little Caesars is a well-known brand and we look forward to expanding in the southeast North Carolina area in the future."

Steve is also looking forward to building relationships with his customers and giving back to the community of Jacksonville.

The Little Caesars Veterans Program provides business ownership opportunities to veterans as they transition to civilian life or seek a career change. It offers honorably discharged service-disabled veterans who qualify as Little Caesars franchisees a benefit of up to approximately \$68,000. Honorably discharged non-service-disabled veterans who qualify as Little Caesars franchisees are eligible for a benefit of \$10,000.