The Ilitch companies are committed to the communities where we live, work and play. We support our communities in valuable ways, whether it is by donating money to charitable causes, providing in-kind services, giving opportunities to veterans and young athletes or sharing the talents and skills of colleagues who volunteer in the community.

BUSINESS OWNERS

SINCE 2000

IMPACTED ANNUALLY



Ilitch Charities is a 501(c)(3) nonprofit organization that supports people in need with

financial and in-kind donations and sponsorship. From youth development to community revitalization, Ilitch Charities continues to make an enduring impact in the communities in which the Ilitch companies serve, with more than \$207 million in charitable giving and 4,000 volunteers from Ilitch companies since 2000.

Little Caesars Two big-rig pizza kitchens on wheels, love kitchen the Little Caesars Love Kitchen travels across the country 365 days a

year to help those in need, including disaster zones. To date, it has fed fresh, hot pizza to more than 5 million people since hitting the road in 1985 and has received recognition from former U.S. Presidents Ronald Reagan, George H.W. Bush and Bill Clinton.



The Detroit Red Wings Foundation invests in the future of our community by providing funds and resources to worthy causes that contribute to the

growth of the sport of hockey. True to the spirit of Hockeytown, past grants have supported inner-city youth hockey leagues, hockey programs for the mentally and physically disabled and a robust school assembly program that introduces students to the sport of hockey.



Hockeytown Cares now serves as the Red Wings' official platform to create HOCKEYTUWN positive change across Michigan. In partnership with fans, key stakeholders

and colleagues, the team will provide innovative support focused on community investment and youth development. As part of Hockeytown Cares, the Detroit Red Wings Foundation, an affiliate of Ilitch Charities, will continue to raise funds and resources in support of the growth of hockey within our community.



Mike and Marian Ilitch have personally gifted nearly \$50 million to Detroit's Wayne

State University - \$8 million to the Department of Surgery and \$40 million dedicated to establish the Mike Ilitch School of Business. which will train and educate the next generation of the region's great entrepreneurs.





Mike and Marian Ilitch began sponsoring vouth hockey in the years after early becoming entrepreneurs

and founding Little Caesars Pizza. Their love of the sport and the great things it does for young people blossomed through the years into some of the country's most respected youth hockey programs - the Little Caesars AAA Hockey Club and the Little Caesars Amateur Hockey League.



The Detroit Tigers Foundation is the official charity of the Detroit Tigers baseball club and is an affiliate of Ilitch Charities. The mission of the Foundation is to enhance lives through the game of baseball with a focus on youth,

education and recreation. From ticket donations and field renovation projects to an award winning, State-wide antibullying program, the Foundation aids in the development and funding of innovative programs that reach Tigers fans with positive messages and promote the good citizenship embodied in the storied history of the Detroit Tigers.



As a way to honor those who have served our country, the Little Caesars Program provides veterans financial incentives to civilian life or seek a career change.

To date, more than 350 service men and women have participated in the Veteran's Program.









