

Little Caesars®

# GROW WITH US



## FRANCHISE Opportunities

At Little Caesars, we make things happen. We believe in taking the initiative to improve whatever we touch. We've been a leading innovator in the pizza industry for six decades by continuing to transform the way our guests pick up their pizzas.

## Join one of the most TECHNOLOGICALLY INNOVATIVE PIZZA CHAINS IN THE U.S.

Little Caesars develops innovative solutions that delight our guests and our franchisees. From our industry-leading HOT-N-READY® pizza concept to Pizza Portal® pickup, we drive technology and marketplace advancements.



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- Our Research and Development team is on top of trends, both internationally and domestically
  - Value leader in the industry
  - Getting what you want has never been so convenient, fast and fun





## WE COVER THE DETAILS

Our team will help you create a solid business plan, help you find a great site for your business, and teach you everything you need to know about our brand standards and operating procedures. You'll have the support and tools you need to get your Little Caesars restaurant up and running.



### A SCALABLE BUSINESS MODEL

Systems, equipment and menus designed with  
**EFFICIENCY AND QUALITY IN MIND**

**OUR BUSINESS MODEL,**  
*combined with your*  
**DEDICATION AND DRIVE,**  
**WILL HELP YOU SUCCEED**

WITH THE

**THIRD LARGEST**  
**PIZZA CHAIN IN THE WORLD\*\*\***

**FAMILY OWNED AND OPERATED SINCE 1959**

Part of the Ilitch family of companies, including the Detroit Red Wings, Detroit Tigers and Little Caesars Arena



800.553.5776 | [USDevelopment@LCEcorp.com](mailto:USDevelopment@LCEcorp.com) | [franchise.littlecaesars.com](http://franchise.littlecaesars.com)

\*\*\*Third largest pizza chain in the world – based on net number of stores in 2023